



Animal Hero Kids

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Hello,

Animal Hero Kids Inc. is thrilled to host the Animal Hero Kids Awards in Los Angeles on Tuesday, Dec. 2, 2014, and we would love to have your support on this special day.

The Animal Hero Kids Awards will be a formal opportunity to introduce your brand to event attendees and the press of Los Angeles.

Important members of the surrounding community, educators, and celebrities will be in attendance. Your sponsor donations will help youth help animals by covering the event costs benefitting Animal Hero Kids, a 501(c)(3) nonprofit organization dedicated to providing the children of the world with humane education. Please see the enclosed for more information about sponsorship opportunities.

This event will be an inspiring, youth-focused, awards show at the MUSE School in Calabasas, which will become the first school in the United States to serve all plant-based meals in its cafeteria beginning next year. The school is founded by Suzy Amis-Cameron, wife of Oscar-winning movie director James Cameron, and her sister Rebecca Amis.

Hip-hop mogul and philanthropist **Russell Simmons** will attend the show to personally present the Russell Simmons Creative Animal Hero Kids Award to a deserving individual or group under age 19, who creates a song, dance, poem, speech, rap, video or piece of art that inspires others to help animals.

Animal Hero Kids also will present the first **Paul McCartney** Animal Hero Kids Young Veg Advocate Award for an individual or group under the age of 19 focusing on helping factory farmed animals by promoting kind food choices. Please see our public service announcement <http://www.youtube.com/watch?v=8uFTnN7kltw&feature=youtu.be> for this year's exciting show, which also will feature a VIP reception immediately following the event.

An estimated 150 school children, adults, and educators also will attend the show. Animal Hero Kids has 160 partners globally, including organizations in Egypt, Israel, Africa, Canada, Peru and Nepal. Animal Hero Kids reaches approximately 30,000 people each year with free, interactive humane education programs.

Thank you for your consideration.

Warmest regards,

Susan Hargreaves, Animal Hero Kids founder and executive director

Animal Hero Kids encouraging and recognizing compassionate action toward all species for 32 years